

ALI BURNNEY

DESIGNER

Santa Clara, CA
408-940-2811
hey@aliburney.com
aliburney.com

EXPERIENCE

Co-founder & Designer

Nonsense Studio | July 2020 – Present | Santa Clara, CA

Offered strategic consultancy to startups and small businesses, managing client relationships, finances, projects, and company achievements. Led teams to implement successful brand strategies, resulting in 200+ patrons at client grand opening

Designer

Toaster | July 2021 – September 2023 | San Francisco, CA

Managed multiple projects in a fast-paced environment, meeting tight deadlines while focusing on UI design and motion graphics. Ensured strict adherence to accessibility standards while effectively communicating brand messaging to large audiences. Notable clients include Flexport, Google, Netflix, Primasun, Verily, and Youtube.

Design Director

Goodbricks | April 2021 – November 2021 | Vista, CA

Spearheaded the development of a brand redesign. Pitched a comprehensive revenue-generating strategy to enhance profitability. Collaborated with developers to implement a versatile plug-and-play UI library, optimizing user experience and scalability.

Graphic Designer

Associated Students | July 2018 – September 2019 | San José, CA

Transformed departmental directives into impactful designs across digital and print mediums. Produced compelling promotional materials for high-profile events, spanning posters, brochures, banners, apparel, and more.

HOBBIES & INTERESTS

Macro photography, longboards, board games, screenwriting, video games, and horticulture

ABOUT

Experienced motion and graphic designer adept at storytelling through visually compelling designs, seamlessly blending analog and digital techniques to captivate audiences and evoke emotions, crafting timeless, fresh, and memorable visuals.

EDUCATION

San José State University

May 2020

BFA Graphic Design

Honors: *Cum Laude*

AWARDS

Bronze Addy

March 2022 | Greater SF Ad Club Awards

Digital publication for YouTube Culture & Trends x Minecraft.

Finalist

April 2020 | Brand X Challenge

Designed a 4-city tour campaign for Sephora to bring together beauty lovers. Placed top 10 of 500 teams.

SKILLS

Disciplines

Branding, illustration, image making, motion graphics, packaging, user experience, user interface, storytelling, typography.

Programs

Adobe: After Effects, Animate, Audition, Fresco, Illustrator, InDesign, Photoshop, Premiere Pro, XD

Other: Cinema 4D, Figma, Fusion 360